# **DEOSAN**



In the 1990's a young dairy farmer from the Waikato was so impressed with the results from his chosen teat spray, that he bought the company.

# A classic Kiwi story

Mike Bodle from Walton, had **experienced bad mastitis issues** until he as a preeminent name in product discovered Teat-Ex from multinational chemical company, Diversey Lever. However, in 1993, Diversey made the decision to exit the New Zealand market. When Mike heard he may no longer be able to source Teat-Ex, he got in his ute and drove to their head office in Auckland, determined to protect the future good health of his herd, and came home with the Deosan formulations.

It was the start of an ambitious business venture, motivated entirely by his belief in an excellent product, if somewhat handicapped by the fact Mike had never run a business like this before.

Four years later, Mike handed the reins

Kip decided that the Deosan brand was the opportunity he had been waiting for. The next eight years unfolded with many the end, and today Deosan is recognised innovation and sales and marketing excellence, in and around dairy shed consumables products.

TeatX is now New Zealand's marketleading teat spray. And with Deosan's full dairy detergent and liquid mineral supplement range, Deosan is cementing its place at the forefront of the teat care, dairy shed hygiene and animal health

With nationwide distribution through all rural retailers and vets, and a team of Territory Managers spanning the good people, innovation, sustainability, excellence and a commitment to putting something back each year, to help New Zealand's dairy sector succeed.

We're proud to be developing and selling products that are made to suit New Zealand's unique farming conditions and ultimately helping our Kiwi dairy farmers produce the best milk in the world.





**Teat Care** 

# TeatX Plus Advanced Chlorhexidine Teat Sanitiser



# 3 key benefits

- 1 Fast penetration speed
- 2 Delivers superior teat condition to help prevent mastitis
- **3** Multiple dilution rates 1:4, 1:7, 1:9



Available sizes: 20L, 100L, 200L, 1,000L

#### Other TeatX® Plus features

- Contains high levels of glycerine emollient
- Kind on teats with neutral pH
- Fast penetration speed
- Stable in most water types
- Highly stable against chemical contamination
- Produces a fine mist spray for better teat surface coverage

#### **Product composition**

Components	Concentration [%]
Glycerine Emollient	<40.0
Nonionic Surfactants	<10.0
Ethanol	<5.0
Chlorhexidine Digluconate	<5.0
Dye	<0.1
Water	To 100%
Total active (Chlorhexidine)	1.9%
Total Emollient (Glycerine)	40%

### DEOSAN

**Teat Care** 

# TeatX® Plus



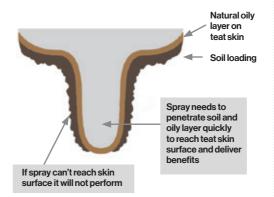
#### Superior teat spray formulation

• The importance of wettability

The ability for the teat spray to penetrate soil and the oily layer on the udder and teat

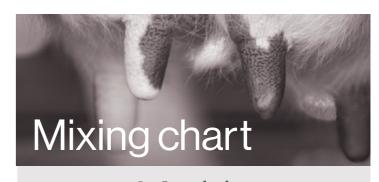
TeatX® PLUS penetrates in less than 2 seconds

Chlorhexidine teat sprays have persistent activity and remain actively killing bugs for up to 8 hours post spraying.



TeatX<sup>®</sup> Plus is a revoutionary new formula designed to improve teat condition and recognised to be the best defence against mastitis infection.

- Chlorhexidine amounts have been optimised to the level proven to effectively control all common forms of bacteria found in New Zealand. This level reduces the residue risk associated with use of Chlorhexidine at high levels
- Technologically advanced dual surfactants expedite penetration into the teat skin surface (<2 sec)</li>
- Formulated and produced in New Zealand for our unique conditions
- Includes only Glycerine as the emollient which is recognised as more effective than other emollients (sorbitol)
- Passed the New Zealand Teat Sanitiser Efficacy Testing Protocol A: 1998 & EN1656.





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**Teat Care** 





- 1 Fast penetration speed
- 2 Delivers superior teat condition to help prevent mastitis
- **3** Multiple dilution rates 1:4, 1:7, 1:9



Available sizes: 20L, 100L, 200L, 1,000L

#### Other TeatX® features

- Neutral pH to reduce irritation on cows skin
- Stable against most water types
- Highly stable against chemical contamination
- Produces a fine mist spray for better teat surface coverage

#### **Product composition**

Components	Concentration [%]
Glycerine Emollient	<40.0
Nonionic Surfactants	<10.0
Ethanol	<5.0
Chlorhexidine Digluconate	<5.0
Dye	<0.1
Water	To 100%
Total Active (Chlorhexidine)	3.0%
Total Emollient (Glycerine)	35%



**Teat Care** 

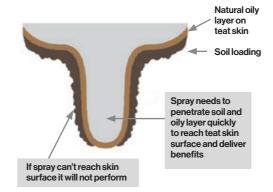
# **TeatX**®



#### Superior teat spray formulation

The importance of wettability

The ability for the teat spray to penetrate soil and the oily layer on the udder and teat



#### Most stable teat spray

Water quality is a big issue in NZ sheds. **TeatX**® is the most stable teatspray, staying clear at high levels of chemical and water contamination when compared to all other chlorhexidine teat sprays.

	Distilled Water	Hamilton Town Supply	Hard Water	Alkaline Water
TeatX°	Clear	Clear	Clear	Clear
Other Chlorhexidine Sprays	Clear	Cloudy	Cloudy	Cloudy
				•••••••••••••••••••••••••••••••••••••••

TeatX<sup>®</sup> is New Zealand's leading chlorhexidine teatspray delivering superior teat condition to help prevent mastitis. It is the only teatspray on the market which has all the following components:

- Longer killing power during calving period
- More emollient for better teat condition
- Most stable against hard water & chemical contamination
- pH neutral to be kinder on teats
- < 2 second penetration</p>
- NPE free



**Teat Care** 



# 3 key benefits

- 1 Low irritant formulation to aid teat skin health
- 2 High levels of glycerine to improve teat condition
- 3 Simple mixing with no additional emollient required

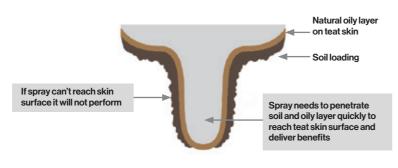
#### Other Triodex® features

- Fastest penetration speed
- Unique PVP lodine formulation resulting in
- -less iodine needed for the same bug kill
- -less iodine leads to improved teat condition
- Cost effective multiple dilution rates 1:4 and 1:9
- NPE & QAC free
- Contains: 10g/L Available Iodine. 350g/L Glycerine Emollient.

#### Superior teat spray formulation

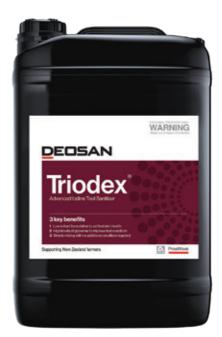
The importance of wettability

The ability for teat spray to penetrate soil and oily layer on the udder and teat



• Triodex\* wettability out performs all other iodine teat sprays in New Zealand.

Triodex® is formulated by New Zealand's leading teat spray manufacturing company, delivering superior teat condition to help prevent mastitis. Triodex® has been formulated using Deosan's unique surfactant technology.



Available sizes: 20L, 100L, 200L, 1,000L



#### **Detergents**

# Zoom<sup>®</sup> Acid

Fast acting acid detergent sanitiser

# 3 key benefits 2 Superior cleaning and sanitation

- 1 Cost effective 1ml/L dose rate in hot or cold
- 3 Low residue risk formulation

#### Other Zoom® Acid features

- Formulated with Deosan's enhanced surfactant technology
- Synergistic acid blend
- Trialled extensively on farm and suitable for cleaning a broad range of milking machines and bulk milk tanks
- Stable foam profile in both hot and cold water
- Suitable across a wide range of water types
- Easy to rinse from the Milking Plant and BMT
- Biodegradable formulation
- QAC free

#### The pH scale

#### Zoom<sup>®</sup> Acid pH 2.4 7 = Neutral extreme alkaline= 14

#### Example Zoom® Acid wash program

Milking	olant						
	M	Т	W	Т	F	S	S
AM	Hot Alkali	Hot Acid	Hot Acid	Hot Alkali	Hot Acid	Hot Acid	Hot Acid
PM	Cold Acid	Cold Acid	Cold Acid	Cold Acid	Cold Acid	Cold Acid	Cold Acid
Bulk milk tank							
	M	Т	W	Т	F	S	S
After milk Collection	Hot <b>Alkali</b>	Hot Acid	Hot Acid	Hot Alkali	Hot Acid	Hot Acid	Hot Acid

Use as part of your complete dairy hygiene system in conjunction with Alkali Powder, Chlor Alkali Liquid, Alkali Liquid and Hypo Chlor.



Available sizes: 20L, 100L, 200L, 1,000L

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# 3 key benefits

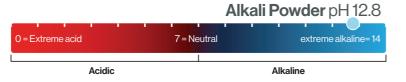
DANGER

- 1 800g/kg of total alkali
- 2 Low foaming formulation
- 3 Fast penetration for removal of fat and protein deposits

#### Other Alkali Powder wash features

- Softens hard water and prevents deposits
- Highly stable in hot water
- Compatible with a wide range of water types
- 3.2 % stable chlorine content

#### The pH scale



#### Example wash program

Milking	olant						
	M	T	W	Т	F	S	S
AM	Hot Alkali	Hot Acid	Hot Acid	Hot Alkali	Hot Acid	Hot Acid	Hot Acid
PM	Cold Acid	Cold Acid	Cold Acid	Cold Acid	Cold Acid	Cold Acid	Cold Acid
Bulk milk tank							
	M	Т	W	Т	F	S	S
After milk Collection	Hot <b>Alkali</b>	Hot Acid	Hot Acid	Hot <b>Alkali</b>	Hot Acid	Hot Acid	Hot Acid

Use as part of your complete dairy hygiene system in conjunction with  ${\bf Zoom}^{\rm @}$   ${\bf Acid..}$ 

Available sizes: 20kg

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#### Detergents



Heavy duty alkali liquid

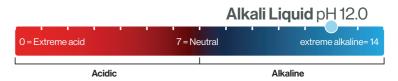
# 3 key benefits

- 1 High levels of caustic soda
- 2 Non foaming liquid formulation
- 3 Fast penetration for removal of fat and protein deposits

#### Other Alkali Liquid wash features

- Softens hard water and prevents deposits
- Highly stable in hot water
- Compatible with a wide range of water types
- Ideal for automatic wash systems
- Non chlorinated formulation

#### The pH scale



#### Example wash program

olant						
M	Т	W	Т	F	S	S
Hot Alkali	Hot Acid	Hot Acid	Hot Alkali	Hot Acid	Hot Acid	Hot Acid
Cold Acid	Cold Acid	Cold Acid	Cold Acid	Cold Acid	Cold Acid	Cold Acid
Bulk milk tank						
M	T	W	T	F	S	S
Hot <b>Alkali</b>	Hot Acid	Hot Acid	Hot Alkali	Hot Acid	Hot Acid	Hot Acid
	M Hot Alkali Cold Acid k tank M	M T Hot Alkali Hot Acid Cold Acid Cold Acid k tank M T	M T W Hot Alkali Hot Acid Hot Acid Cold Acid Cold Acid Cold Acid  K tank M T W	M T W T Hot Alkali Hot Acid Hot Acid Hot Alkali Cold Acid Cold Acid Cold Acid Cold Acid K tank M T W T	M         T         W         T         F           Hot Alkali         Hot Acid         Hot Acid         Hot Alkali         Hot Acid           Cold Acid         Cold Acid         Cold Acid         Cold Acid         Cold Acid           K tank         T         W         T         F	M         T         W         T         F         S           Hot Alkali         Hot Acid         Hot Alkali         Hot Acid         Hot Acid         Hot Acid         Hot Acid         Hot Acid         Cold

Use with **Hypo Chlor** in conjunction with **Zoom® Acid** as part of your complete dairy hygiene system.



Available sizes: 20L, 100L



**Detergents** 

# Chlor Alkali

**Powerful Liquid Chlorinated Alkali** 

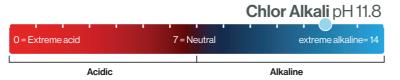
# 3 key benefits

- 1 High levels of caustic soda
- 2 Medium foaming liquid formulation
- 3 Fast penetration for removal of fat and protein deposits

#### Other Chlor Alkali wash features

- Softens hard water and prevents hard water deposits
- Highly stable in hot water
- Compatible with a wide range of water types

#### The pH scale



#### Example wash program

Milking	olant						
	M	T	W	Т	F	S	S
AM	Hot Alkali	Hot Acid	Hot Acid	Hot Alkali	Hot Acid	Hot Acid	Hot Acid
PM	Cold Acid	Cold Acid	Cold Acid	Cold Acid	Cold Acid	Cold Acid	Cold Acid
Bulk mill	k tank						
	M	Т	W	T	F	S	S
After milk Collection	Hot <b>Alkali</b>	Hot Acid	Hot Acid	Hot Alkali	Hot Acid	Hot Acid	Hot Acid

Use as part of your complete dairy hygiene system in conjunction with ZOOM® Acid.



Available sizes: 20L, 100L

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#### **Detergents**

# Hypo Chlor

All purpose liquid chlorine sanitiser

# 3 key benefits 1 Effective booster for alkali washing 2 Sanitiser for treating coliforms in water

- 1 Effective booster for alkali washing
- 3 High chlorine concentration for removal of mould and algae

#### Other Hypo Chlor wash features

- Superb in breaking down protein deposits
- Low cost all purpose cleaner and sanitiser
- Highly stable in hot water
- Compatible with a wide range of water types
- Full strength sodium hypochlorite
- Excellent concrete cleaner
- Removes dairy soil from walls, floors and pipework

#### **Dilution Guide**

of water.

#### Use with ZOOM® Alkali Liquid as an alkali booster:

Use rate of 2mls per litre of water.

Bomb Wash: Add an additional 2mls per litre with all alkalis.

Bore Water Treatment: Use (0.001-0.002%) 1 litre per 5,000 to 10,000

Bleach/disinfectant: Use (0.02-0.05%) 1 litre per 200 to 500 litres of water.

Industrial Cleaning: Use (1-10%) 1 litre per 10 to 100 litres of water.

Moss/Lichen Killing: Use (5-20%) 1 litre per 5 to 20 litres of water.

Algae Control: Use (0.001-0.002%) 1 litre per 5,000 to 10,000 litres of water.

Swimming Pools: Use (0.0001-0.0002%) 1 litre per 50,000 to 110,000 litres

Available sizes: 20L, 100L



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Responsibly sourced • Pharmaceutical grade

# **Bloat Control Bloat preventative and treatment**

3 key benefits 2 Contains 800g/L alcohol ethoxylate

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- **1** Highly soluble formulation
- 3 Low cost 5ml dose rate



Available sizes: 20L, 100L, 200L,

#### **Other Glycerine features**

- Derived from sustainable sources

#### **Product composition**

Components	Concentration [%]
Glycerine Emollient	>98.0



Available sizes: 20L, 100L, 200L,

#### **Other Bloat Control features**

- Can be used as a trough or drench treatment
- Can be dispensed in cold water
- Easy to dose
- Helps prevent & dispurse frothy bloat

#### **Product composition**

Concentration [%]
>80.0
<5.0
<1.0
To 100%
80%

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# Combi 4 Chelate

Liquid trace mineral blend for dairy cows

# 3 key benefits

- 1 Ideal for herds feeding high levels of PKE
- 2 Highly palatable with aniseed flavour
- 3 Chelated for optimal absorption

#### Other Combi 4<sup>™</sup> Chelate features

- Specifically formulated for cows that do not require copper supplementation
- Chelate blend supplement to optimise milk production
- Supports overall cow health and fertility
- 2ml/4ml dose rates for cost efficiency
- Can be mixed as trough treatment or drench and mixed with liquids to pour over hay or silage
- Organic and non-corrosive on equipment
- Stays in solution

#### **Product composition**

Components	Concentration [%]
Sodium selenate	<0.5
lodine Chelate- EDDI	<0.5
Zinc Chelate	<20
Cobalt Chelate 14%	<0.5
Aniseed	<5.0
Water	To 100%

Available sizes: 20L, 100L, 200L, 1,000L

DEOSAN

Combi 4

Chelate



#### **Mineral Supplements**

# Combi 5 Chelate

Liquid trace mineral blend for dairy cows

# **3 key benefits**1 Chelate blend supplement to optimise management to optimise management

- 1 Chelate blend supplement to optimise milk production
- 3 2ml/4ml dose rates for cost efficiency

#### Other Combi 4<sup>™</sup> Chelate features

- Chelated formulation for more effective absorption
- Aniseed flavoured to enhance taste
- Can be used as a trough treatment or drench and mixed with liquids to pour over hay or silage
- Organic and non-corrosive on equipment
- Stays in solution

#### **Product composition**

Components	Concentration [%]
Copper Chelate	<30
Sodium Selenate	< 0.5
Iodine Chelate - EDDI	< 0.5
Zinc Chelate	<20



Available sizes: 20L, 100L, 200L, 1,000L

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# Helping keep your herd in peak condition



### Copper **Chelate**

- Low cost dosage 2ml per day for 100mg of copper
- Increases immunity,Aids in the general health and reproduction
- Convenient dosingConvenient dosing through drenching, trough treatment or on feed supplements



### **Cobalt Chelate**

- Low cost dosage 0.5ml per day for 2mg of cobalt
- production of vitamin B12
- through drenching, trough treatment or on feed supplements



### **lodine Chelate**

- Low cost dosage 0.5ml per day for 6mg of iodine
- Assists in calf development and thyroid function
- Convenient dosing through drenching, trough treatment or on feed supplements



### **Zinc Chelate**

- Low cost dosage 4ml per day for 200mg of zinc
- Helps with hoof hardening and supports immune response
- Convenient dosing through drenching, trough treatment or on feed supplements



### Liquid Selenium

- Low cost dosage 0.4ml per day for 2mg of selenium
- Reduces retained afterbirth and improves conception
- Convenient dosing through drenching, trough treatment or on feed supplements



**DEOSAN** 

NZ owned and operated, Deosan is all about good people, innovation, sustainability and a commitment to putting something back each year, to help New Zealand's dairy sector. We're proud to be developing industry-leading products that are made to suit New Zealand's unique farming conditions and ultimately helping our Kiwi dairy farmers produce the best milk possible.



## **DEOSAN**

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Supporting New Zealand farmers